

WISSAM HAIDAR

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TITLE: Producteur délégué / Line Producer

Languages: Français, Anglais, Arabe

PROFESSIONAL SUMMARY

TV producer with over 15 years of experience in producing a wide range of television formats, including talk shows, reality TV, documentaries, and culinary programs. Proven expertise in managing complex large-scale projects, coordinating international shoots, meeting tight deadlines, and controlling budgets exceeding \$5M USD. Strong leadership, contract negotiation skills, and experience in multicultural environments.

CORE COMPETENCIES

- Production of diverse TV formats (original and adapted): talk shows, reality TV, documentaries, political series, culinary formats
 - Supervised over 350 live or recorded TV episodes
 - Complex project management and leadership of multidisciplinary teams (up to 150 members)
 - International logistics coordination and overseas shoots
 - Budget management and cost optimization for productions over \$5M USD
 - Contract drafting and negotiation (talent, suppliers, crews)
 - Content creation for social and interactive platforms
 - Strategic leadership and team motivation
 - Time management and organizational skills
 - Software: Avid Media Composer, Adobe Premiere, Final Cut Pro, MS Office Suite
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PROFESSIONAL EXPERIENCE

Producer – Ogmented FZ – Dubai / Saudi Arabia

Jan 2020 – Jan 2024

- Produced seven major TV formats, including two augmented reality shows
- Oversaw all production phases from concept to post-production
- Managed budgets, achieving over 10% cost savings

- Negotiated contracts with technical teams and talent

Producer – Natural Star Production – Beirut / Dubai

Aug 2015 – Sept 2019

- Produced political series and reality TV shows
- Led content development and script creation
- Managed logistics and talent contract negotiations

Independent Producer – Beirut

Aug 2010 – Sept 2014

- Produced 113 episodes of the cultural magazine *Abwab* for Abu Dhabi TV
- Organized shoots and interviews with over 50 independent Arab artists

Associate Producer & Trainer – American University of Technology – Beirut

Oct 2021 – Jun 2022

- Taught courses in Television Production, Directing 1, and Theatre 1
- Provided hands-on training in directing and production

SELECTED TELEVISION PROJECTS

International Formats

- *Drive Thru OKE* – Arabic version (Talent show, 10 episodes), Riyadh, Jan–Feb 2021
- *Beat the Star* – Arabic version (Game show, 30 episodes), Beirut, Jan 2019
- *The Taste* – Arabic version (Culinary show, 30 episodes), Cairo, Sept 2014 – Mar 2015

Original Formats

- *Ainak Ala Meen* (Talk/Game show, 30 episodes), Riyadh, Feb–Mar 2024
 - *Beit Al Saad* (Reality/Musical/Talk show, 30 episodes), Riyadh, Apr–May 2024
 - *Marahel* – S1 & S2 (Augmented reality talk show, 30 episodes), Riyadh, Mar–May 2023
 - *Hatha Makanak* – S1 & S3 (Multi-guest talk show, 25 episodes), Riyadh, Oct 2022 – Apr 2023
 - *Alwaad* (Talk show, 70 episodes), Riyadh, Feb 2020 – Mar 2022
 - *Innamaarabia Channel* (Facebook/YouTube), Beirut, Dec 2017 – Present
 - *Nojoom Bila Hoodood* (Talent show, 156 episodes), Beirut, Mar 2016 – Nov 2017
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EDUCATION

- **Certificate in Animation & VFX Production** – Vancouver Community College, 2023
 - **Master's in Performing Arts** – USEK, Lebanon, 2019
 - **Master's in Filmmaking** – USEK, Lebanon, 2007
 - **Bachelor's in Cinema-TV (Top of Class)** – USEK, Lebanon, 2006
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